

From Here-to-There: My Perspectives



- William Kresse
- Chicago Election Board / Governors State University
- Election Audit Summit
- Massachusetts Institute of Technology
- December 7 – 8, 2018

William J. Kresse

- Commissioner, Chicago Board of Election Commissioners
- Certified Public Accountant
- Certified Fraud Examiner
- Attorney
- Assistant Professor, College of Business, Governors State University, University Park, Illinois

... As an Election Commissioner

- Implementing RLA, etc. in Illinois, Chicago
- Illinois: Approx. 7000 local government units; approx. 50,000 elected officials.
- Chicago: 400+ ballots styles; 2000+ precincts; 13,000 poll workers
- But: Current statutory 5% audit costs CBEC \$100,000's

... As a CPA

- Hello?! You're speaking our language!
- Going forward, consider involving CPA's in future endeavors, as there are analogies to financial statement audits.
- E.g.: Explosive growth in Vote By Mail
- Chicago: 116,000 requests; 87.4% return; more than during WWII
- Borrowing from CPA's: Mailing confirmation to VBM voters: Did you vote?

... As a Certified Fraud Examiner

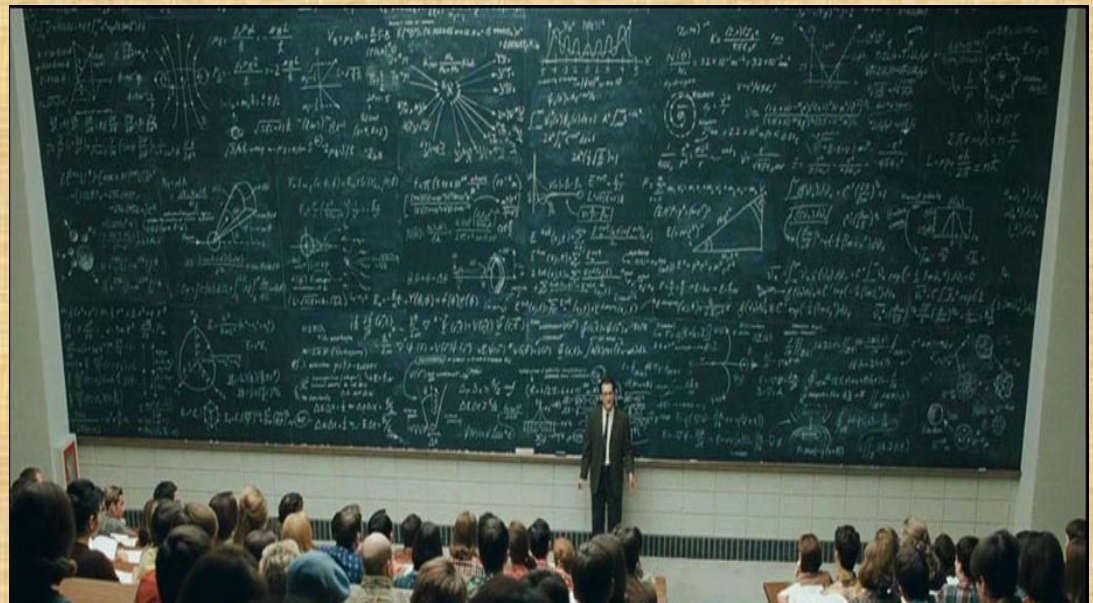
- Hello?! You're speaking our language!
- CFE: Detect, Prevent & Deter Fraud
- Deter: Messing with people's heads
- Two sides to deterrence:
 - Stop fraudsters from trying (Economic animals; cost/benefits)
 - But lack of deterrents (or perception thereof) discourages others (See Suffolk U / USA Today survey; "Illinois elections are not broken ...")

... As a Lawyer

- “Risk Limiting Audit”
- In the event of litigation, need a “Judge-Friendly,” “Media-Friendly” presentation
- Consider better branding

— Just not:

- Risk
- Informed
- **Governance for**
- **Greater**
- **Election**
- **Determination**



... As an Academic

- Biggest challenge to academic researchers:
 - Ok, #1 is Funding
 - But #2 is Access to Data
- Personal story: Chicago Police ID Theft Study
- Good news: You have friends at the Chicago Board of Election Commissioners!



Come For The Election Data

- Open, transparent (Ok, maybe a FOIA request)
- Modern equipment



And Stay for the Food!



ProfessorFraud.com

